

# SRI DNR GDC(W), PALAKOL.

## COMMERCE CARNIVAL 05-03-2021

### Goals:

- 1.To motivate and encourage students to communicate in English.
- 2.To motivate weak students to strive harder to improve communication skills.
- 3.To help students practice conversational English.
- 4.To provide a platform to practice English speaking with their peers to become fluent and confident speakers.



### INVITATION

Department of Commerce, Sri DNR Govt. Degree college for women  
Cordially requests the pleasure of your company at

**5<sup>th</sup> Women Entrepreneur's Commerce Carnival 2020-2021**

**Chief Guest: Dr. Ch. Nagamani M.A.M.Phil.PhD**

#### Programme

Date: 03.03.2021

Time: 9.30 A.M to 5.00 P.M

Venue: Dept. of commerce

Sri DNR women's Govt. Degree college

palakollu

Department of Commerce

Sri DNR women's Govt. Degree college

Palakollu

### Context:

Entrepreneurs are backbone to country's economy. Entrepreneurship helps individual growth as well as commercial development of society. It improves creation of new jobs and helps to eradicate the problem of unemployment. The Government also encourages new entrepreneurs by introducing various schemes & programs like start up India, make in India etc. Various subsidies and awards are announced by government to encourage women entrepreneurs which are aimed at women empowerment. Hence the teachers should provide an environment to the students to learn the entrepreneurial skills and knowledge about the various schemes launched by the government to mould the students towards self employment.



## **Practice**

In the beginning of the academic year, announcement will be given in the classes about commerce carnival which will be conducted every year in the month of January. Every student is asked to make any article or anything they can perform. The faculty encourages the creative abilities within the students and plays a facilitators role. The faculty regularly monitors the work done by the students and inform the students latest updates of entrepreneurial knowledge. The students make jewellery items, decorative items, food items preparation, creative arts and organizes fun games also. A day in the first or second week of January is earmarked for commerce carnival. On that day all items made by the students are exhibited through stalls and all the surrounding colleges, people & science, art students and faculty of the college are invited to visit and purchase the items made by the students. The next day students are asked to prepare financial statements of their stalls. Women empowerment cell of the college also participate in this activity and organizes Indian culture promotion activities.



### **Evidence of success**

- By observing the accounts submitted by the students who arrange stalls, majority of the stalls earned profits. Students easily understood the profit motive concept of business.
- Students learned the practical accounting knowledge by preparing their own financial statements.
- By working with groups, students learned the benefits of team work.
- The faculty reported that the students are well informed about the latest updates of entrepreneurship programs in India.
- Students practically know the marketing practices for their product.
- As a co organizer of this activity, the women empowerment cell of the college reported about student satisfaction and enthusiasm levels by observing the students active participation in cultural activities



**. Problems encountered**

- Lack of required capital for the participating students.
- Minimum support to students from parents.

**NO. OF STUDENTS PARTICIPATED: 94**